

Media information, July 2005

Click on the picture and load printable file. (C) 7 Selected Designers/Triumph International Fashion Award 2005

7 talents for Haute Couture

7 designers from Europe and Asia present the exclusive art of fashion



Lim Bee Lean, Barbara Joana, Fiorenza, Susanne Zaspel, Rafael Gomes, Ben + Sabrina of Karisma Costumes, Magdalena Seifried

Seven designers were selected from more than 700 submitted works by international experts as the "7 Selected". The emerging designers present a completely new style in Haute Couture: playfully, cheeky, funny, and clever.

The topic of this years' award was „Dress up the Pin-up for a glamorous party". It motivated the seven designers for creative innovations in the representation of the timeless female icon for innocent seduction.

The „7 Selected“:

- Barbara Joana (Portugal)
- Fiorenza (UK/Italy)
- Karisma Costumes (Germany)
- Lim Bee Lean (Malaysia/Singapore)
- Magdalena Seifried (Austria)
- Rafael Gomes (Brazil/Germany)
- Susanne Zaspel (Germany)

The "7 Selected Designers" of the Triumph International Fashion Award are presented in fashionoffice.org/triumph for the public voting. From this voting the 3 finalists will result and the winner of the Triumph International Fashion Award 2005 in September.

Everyone who votes has the chance to win the newest pieces from the Triumph International collections (for women and men)!

Photos and text about the 7 Selected Designers: www.fashionoffice.org/triumph/press

Photos and text about the collections of Triumph International: www.triumph.com/press

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